

NEW YORK'S PREMIER PERINATAL CONFERENCE

Perinatal Safety: Practice and Research

June 11 – 12, 2009

Crowne Plaza Albany, Albany, NY



Sponsors

New York State Perinatal Association

with

New York State March of Dimes

Association of Perinatal Networks of New York

Our Lady of Lourdes Memorial Hospital, Binghamton

District II, Section on Perinatal Pediatrics, American Academy of Pediatrics



Advancing Perinatal Health: Quality in Every Step

June 11 – 12, 2009, Crowne Plaza, Albany, New York

Presented by:

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About the conference

- Learn about New York State Department of Health measures to improve perinatal health.
- March of Dimes calls on policy makers to take actions that can help reduce the preterm birth rate.
- Involve your community in reducing unexpected infant death.
- Interventions you can use to help mothers continue to breastfeed when environmental disasters occur.
- What mothers of NICU babies didn't know might have helped to prevent problems.
- Team measures among perinatal staff that can improve perinatal safety.
- What New York State statistics tell us about the outcomes of perinatal care.
- Parental involvement in the end-of-life process is different in the United States and France.

Town forum and workshop speakers will discuss these and other practices that help improve perinatal safety and health. All sessions will include Q&A.

Who should attend?

- Medical practitioners.
- Hospital, private practice and public health nurses; lactation counselors and social workers.
- Community agency staff, public health workers and home visiting staff.
- Pregnant women—and their families—who are concerned about their baby's well-being.

Continuing Education Credits

This activity has been planned and implemented in accordance with the Essentials and Standards of the Medical Society of the State of New York through the sponsorship of Lourdes Hospital. Lourdes Hospital is accredited by the Medical Society of the State of New York to provide continuing medical education for physicians. All faculty participating in continuing medical education activities and programs sponsored by Lourdes Hospital are expected to disclose to the program audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Our Lady of Lourdes Memorial Hospital, Inc. is an approved provider of continuing nursing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Conference Location and Accommodations

Crowne Plaza Hotel, Albany, NY. Phone: 800-227-6963. For reservations made through May 20, single or double room rate for conference attendees is \$121.

Welcoming Reception

Attend the Welcoming Reception Thursday, 5:30 – 7 pm. Network with colleagues, meet new people. Light food and cash bar.

Silent Auction

Help raise funds to further NYSPA's work. Held during the Welcoming Reception. (Donations are tax-deductible). To donate an item to be auctioned, call Enid Jones at 877-268-5072 or email ejones@mothersandbabies.org

NYSPA thanks MedImmune, LLC, for its generous educational grant in support of this conference.

PROGRAM

WEDNESDAY, JUNE 10, 2009, 5 - 7 PM

SPECIAL RECEPTION – NO CHARGE TO NYSPA CONFERENCE ATTENDEES

Take a Break for Prematurity

Invited: Legislators, NYSPA members, conference attendees and advocates for families with premature infants and children. Join us for this reception and learn more about the PIHC and how prematurity affects the lives of so many children and their families. Refreshments will be served; cash bar will be available.

—*Hosted by the Premature Infant Health Coalition of NYS*

THURSDAY, JUNE 11, 2009

7:30– 8:30 AM

Registration, Continental Breakfast, Exhibits, Networking

8:30 – 8:45

Welcome and Introductions. Bernadette M. Hoppe, MA, JD, MPH, NYSPA President

8:45 – 10:15

Late Preterm Birth and Quality Improvement

KEYNOTE

The Premature Birth Card gives each state and the nation a letter grade determined by comparing its preterm birth rate to Healthy People 2010 objectives, and provides information about selected risk factors that contribute to preterm birth. MOD calls on policy makers, such as federal and state health officials, hospital administrators and company executives to take actions that can help reduce the preterm birth rate.

—*Scott Berns, MD, MPH, FAAP, Senior Vice President Chapter Programs, March of Dimes*

10:15 –

Exhibits, Break, Networking

10:45

10:45 AM –

•NYS DOH Perspectives on Perinatal Health and Safety

12:30 PM

—*John Morley, MD, FACP, NYS Department of Health Medical Director*

TOWN HALL

•Perspectives on NYS DOH MCH and Perinatal Health

FORUM

—*Barbara McTague, Director, Division of Family Health, NYS Department of Health*

•Perinatal Risk Assessment

A review of the current issues in prenatal care for women who receive Medicaid. The NYS Department of Health is making changes in its prenatal care program standards, including comprehensive early risk assessment and referral.

—*Foster Gesten, MD, NYS DOH, Medical Director, Office of Health Insurance Programs*

12:30 – 1:50

L. Stanley James Award Luncheon, Exhibits, Networking

2:00 – 3:15

Workshops 1 – 4

1. NYS Neonatal Intensive Care Unit (NICU) Module Data Analyses and Findings

The NYSDOH has been collecting extensive data on high risk newborns from OB hospitals with neonatal intensive care units throughout the state through the NICU Module of the Statewide Perinatal Data System (SPDS). This workshop will provide an overview of the NICU Module, emphasizing statewide trends and benchmarks on a number of clinical indicators available through its report function, and describing potential updates and improvements for the system.

—*Eileen Shields, Research Scientist, Statewide Perinatal Data System (SPDS) Data Coordinator, Division of Family Health, NYS Department of Health*

2. Rising Malpractice Rates, Access to Care and Perinatal Safety

— *Kristin Zielinski, Manager of Government Affairs, ACOG District II; Jeanne Murphy, CNM, WHNP, MSN, NYS Association of Licensed Midwives*

3. Safe Sleep for Babies: Community Strategies for Reducing Infant Death, Part I

Workshops 3 and 7 will provide an overview of sudden unexpected infant death, its causes and risk factors, and NYS statistics. Recommendations for community outreach, education and dissemination of safe sleep messages will be provided, as well as a review of three successful community intervention models used in communities in NYS.

—*Speaker Panel*

PROGRAM

4. Nurse-Family Partnership: An Evidence-Based Model for Improving Maternal and Child Outcomes

A perspective of Nurse-Family Partnership, including a day in the life of a nurse home-visitor and the application of techniques used by Nurse-Family Partnership nurses.

—*Eleanor Yost, MSN, MBA, RN, PNP, Director, Nursing Practice, Nurse-Family Partnership; Estelle Press, MS, RN, CNM, Nurse Consultant, Nurse-Family Partnership: Denver, CO.*

3:15- 4:30

Workshops 5 – 8

5. Debriefing: A Perinatal Safety Strategy

Debriefing in health care promotes team building, idea generation and problem resolution. Learn what happens during debriefing, and how it helps to bring about practice and system changes.

—*Jean Dorsey Cramer, MS, RN, Director of Perinatal and Pediatric Nursing; Laura O'Shea, MS, CNM, RD; Robin Stasilli, BS, RN; Bassett Healthcare*

6. Breastfeeding Promotion as an Important Disaster Response Strategy

When disaster occurs, mothers may stop breastfeeding. But this is an especially important time for her to continue. This workshop will explain why, and will describe interventions that can help mothers to continue to breastfeed after an environmental disaster.

—*Mary Applegate, MD, MPH, Associate Dean, and Kristen Murphy, MPH. Web-based Training Coordinator, Center for Public Health Preparedness, both at U. Albany School of Public Health; Stephanie Sosnowski, BS, ICCE, CLC, Deputy Director, Maternal-Infant Services Network*

7. Safe Sleep for Babies, Part II

—*See Workshop 3.*

8. Living the NICU Experience

Two mothers will talk about their NICU experiences, the challenges of caring for a premature infant at home, and the work they have become involved in as a result of their experiences. This session also will showcase a "best practice" model for preemie care follow-up after NICU discharge.

—*Moderators: Edmund F. La Gamma, MD, Chief, Division of Newborn Medicine, The Regional Neonatal Center, Maria Fareri Children's Hospital, and Dr. Jordan Kase, with Amanda Hill, NICU Family Support Specialist, The Children's Hospital at Albany Medical Center; Debra Randazzo and Donna Zion, founders of Hailey's Hope Foundation*

4:30 - 5:00

Annual NYSPA Business Meeting

5:00 - 6:30

Exhibits, Networking Reception, Silent Auction

6:30 - 9:00

Dinner Meeting, Members of the Association of Regional Perinatal Programs and Networks.

FRIDAY, JUNE 12, 2009

7:30 – 8:30 AM

Continental Breakfast, Networking

8:30 - 10:30

TOWN HALL
FORUM

NYS DOH Perinatal Data and Patient Safety: Vital Records Data Analyses and Findings

NYS vital records birth data provides information about a variety of perinatal indicators related to patient care and safety. This workshop will examine recent data captured through the Statewide Perinatal Data System (SPDS) using the standard statistical summary reports and analyses of the quality improvement (QI) variables, and the statewide cesarean-section delivery and very low birth weight neonatal mortality rates.

— *Eileen Shields, Research Scientist, Statewide Perinatal Data System (SPDS) Data Coordinator, Division of Family Health, NYS Department of Health*

10:15 - 10:45

Break, Networking

PROGRAM

10:45 -12:00 PM

Workshops 9 – 12

9. System-Wide Innovation to Improve Perinatal Safety

Learn about Lourdes Hospital’s “HANDS” (Handling All Neonatal Deliveries Safely) program, including: creating a standard communication tool to improve communication among labor and delivery, neonatal and anesthesiology; developing protocols for oxytocin augmentation or induction of labor; conducting electronic fetal monitoring training with all members of the perinatal team; and a crisis simulation drill.

—*Anita Markovich, RN, MSN, MPA, CPHQ; Wayne Mitteer, RN, MS; Cindy Osborne, BSN, RNC-OB; Suzanne Parsons, BSN, RNC-OB, NE-BC; Karen Roeske, RN; Lourdes Hospital*

10. You Know the Drill: Crisis Resource Management in Perinatal Emergencies

In an emergency, collaboration of physicians and nurses is important. We can identify problems that impede team-building and communication among providers. This panel presentation will describe a quality improvement project which includes a multidisciplinary training in team communication and crisis resource management modeled on the airline industry’s crew-resource-management techniques.

—*Maureen Cavanagh, RN, C-EFM, MS; MA, Patricia Newell-Helfant, RNC, MS, Clinical Nurse Specialist; Kenneth Baker, MD; Ob-gyn and member training team for Perinatal Simulation; St. Peter’s Hospital*

11. Do Mothers of NICU Babies Understand?

Among mothers of NICU babies, there are surprising knowledge gaps of safety and timing of delivery mode. This not only supports the association of rising prematurity and cesarean sections, but emphasizes the importance of preconception education.

Heather L. Brumberg, MD, MPH, Neonatology, Maria Fareri Children’s Hospital

12. Centering Pregnancy—From Silence to Voice: Safety and Empowerment Through Centering Group Care

Centering Pregnancy empowers women by teaching them self-care skills. Presenters will discuss both the CenteringPregnancy® model and its sibling CenteringParenting®, and will present recent research on Centering care that illustrates some of its effects on pregnancy outcomes related to safety issues.

—*Jeanne Murphy, CNM, WHNP, MSN; Genie Rotundo, BS, RN, LCCE; Centering Healthcare Institute*

12:00 -1:00
Town Hall
Forum

The Potential for Harm in Parent Choice at Critical Times: Comparison of French and U.S. Neonatal End-of- Life Practices

Dr. Orfali will contrast two models of parental participation in the end-of-life process in neonatology.

Kristina Orfali, PhD, Associate Clinical Professor of Bioethics in Pediatrics, Faculty Associate, Center for Bioethics, Faculty Fellow, ISERP, Columbia University

1:00

Wrap-Up and Evaluations

If you care about these issues, you should belong to NYSPA!

When you register for this conference, enjoy the membership discount.

To join NYSPA, send a completed application and your payment of \$50 to NYSPA, 457 State Street, Binghamton, NY 13901. Also see the conference registration form on page 7.

Name, Title, Degree _____

Address _____

City _____ County _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Profession _____

Employer _____

CONFERENCE SPONSORS

NEW YORK STATE PERINATAL ASSOCIATION (NYSPA)

NYSPA is a statewide alliance of health and human service professionals and consumers who are concerned with perinatal health issues from preconception through early childhood. NYSPA members advocate for optimal perinatal care and parenting by promoting education and research, influencing state priorities, and encouraging a multicultural and multi-disciplinary approach to maternal and child health.

If you care about these issues, you should belong to NYSPA!

Your activity as a NYSPA member will:

- help expand the statewide alliance of concerned individuals who want to improve maternal and child health;
- connect you with other perinatal health professionals from a variety of disciplines;
- keep you up-to-date on emerging issues and legislation affecting women and infants;
- encourage and promote multi-disciplinary communication and practice in the field of perinatal care;
- *and may help make a difference in the lives of moms and babies in NYS!*

Your membership will entitle you to a conference registration discount.

To join NYSPA, fill out the application on page 5 and send it with your payment to NYSPA.

NEW YORK STATE MARCH OF DIMES

The March of Dimes' mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. It achieves this through programs of research, advocacy, community services and education. In January 2003, the March of Dimes launched a five-year, \$75-million dollar research, awareness and education campaign with two goals: to increase the public awareness of the problems of prematurity and to achieve a quantifiable reduction in the incidence of preterm birth.

ASSOCIATION OF PERINATAL NETWORKS OF NEW YORK

The Association of Perinatal Networks of New York (APN) is a not-for-profit organization comprising the 18 Perinatal Networks that serve New York State. The APN was established to bring to the entire state the maternal-child health benefits many NYS communities have experienced as a result of the work of the Perinatal Networks.

OUR LADY OF LOURDES MEMORIAL HOSPITAL

Our Lady of Lourdes Memorial Hospital, Inc., in Binghamton, New York is committed to caring for and improving the lives of those within the Southern Tier. Lourdes has grown to include the main campus, 15-practice Primary Care Network; Mission in Motion Mobile Mammography and Primary Care Vans; Lourdes at Home; Lourdes Hospice; Lourdes Health Support, LLC; Sleep Disorders Lab; Hyperbaric Oxygen Therapy Program, Rehabilitation Services; Corporate Health Services and Youth Services and Center for Oral Health. Lourdes is fully accredited by The Joint Commission; was designated in 2007 as a Magnet facility for Nursing Excellence and named as "Consumers Choice" by the National Research Corporation for the last 7 years. Lourdes has achieved New York State Stroke Designation; its Regional Cancer Center received three-year approval with commendation from the Commission on Cancer of the American College of Surgeons; and was recognized as a 2006 CareScience Select Practice National Quality Leader in the category of Heart Failure.

DISTRICT II, SECTION ON PERINATAL PEDIATRICS, AMERICAN ACADEMY OF PEDIATRICS

The Section on Perinatal Pediatrics is the home organization for specialists in Neonatal-Perinatal Medicine and also welcomes affiliate members who work in related disciplines. With a membership of nearly 3,500, the Section is the largest specialty subgroup of the American Academy of Pediatrics. The Section's highest priority is to ensure optimal health and well-being of babies and mothers. This is accomplished through its core activities in the realms of advocacy, education, outreach and support of clinicians and researchers.

Conference Committee

Donna M. Cashman, PHN, MS, Chair	Edmund F. La Gamma, MD
Brenda Bronstad, RNC, BS	Jo Leonard, RN, MA, FACCE
Heather L. Brumberg, MD, MPH, FAAP	Debbie C. Lis, RN, MSN, PNP
Sharon Chesna, MPA	Suzanne Parsons, BSN, RNC-OB, NE-BC
Cheryl Geiler, RN	Terri Thal, MPA

— Conference brochure by Terri Thal, Consultant

Registration Form

Name, Title, Degree _____

Agency _____

Address _____

City _____ County _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Check if you are vegetarian _____

Check if you plan to attend the free Wednesday evening reception, "Take a Break for Prematurity" _____

Registration Fee

3 or more from one agency: 10% discount if paid by 5/31 with one check or agency voucher; 5% if paid by 6/4.
5 or more from one agency: 20% discount if paid by 5/31 with one check or agency voucher; 10% if paid by 6/4.

Join NYSPA and take advantage of the members' conference discount. Membership form on page 5.

NYSPA Members

Thursday and Friday

Early Discount if Paid	Before 5/31/09	6/1 - 6/4	6/4 - 6/10	Walk-In
Both Days	\$150. ____	\$200. ____	\$210. ____	\$225. ____
One Day Only:	\$125. ____.			

Non-NYSPA Members

Thursday and Friday

Early Discount if Paid	Before 5/31/09	6/1 - 6/4	6/4 - 6/10	Walk-In
Both Days	\$200. ____	\$250. ____	\$260. ____	\$275. ____
One Day Only:	\$175. ____.			

Students \$100. ____ (Must submit copy of student ID)

Select Workshops by Number

Thursday 2:00 - 3:15 PM

Thursday 3:15 - 4:30 PM

Friday 10:45 AM - 12 PM

Workshop _____
(Choose from # 1 - 4)

Workshop _____
(Choose from # 5 - 8)

Workshop _____
(Choose from # 9-12)

Return Registration Form to:
NYSPA c/o Perinatal Network
457 State Street
Binghamton, New York 13901

Refund and Cancellation Policy
A full refund will be issued, less \$15.00 per person,
if a written request is received by 5/31/2009.
No refunds will be issued after that date.

Accommodations information on page 2.

Questions? Call (877) 268-5072; fax (607) 772-0468; [e-mail: nysperinatal@mothersabies.org](mailto:nysperinatal@mothersabies.org)

Register Now

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